

UMBRELLA INNOVATIONS

/ 2025 /



ENJOY
THE
RAIN



digital version





SIMPLY CONVINCING

We are your partner for **quality umbrellas**.
Our claim: Continuous research, development and optimisation. **The result:** constant new umbrella innovations and further developed classics.

From **FARE®**. For you.

OUR SERVICE: YOUR SALES SUCCESS!

Visualising the finishing options greatly increases the chances of success in the quotation phase – we are happy to support you here **free of charge**. Flexibility and speed ensure the satisfaction of your customers in the further process.

QUICKINFO

- **136 umbrella models** for every application
- **Perfect umbrella creations** for every target group
- **Modern promotional labelling** for every occasion
- **Customised unique products** for every company
- **Highest quality** in every detail

EXAMPLE



1

COUNSELLING

Personally, individually and customised to your project

2

LAYOUTS

Individual umbrella layouts or even entire presentations

3

FLEXIBILITY

Finished stock items from 48 pcs., custom-made items from 100 pcs.

4

SPEED

Dispatch of neutral goods approx. 1-2 working days, finishes stock items approx. 3-4 weeks



RESPONSIBILITY FOR PEOPLE AND ENVIRONMENT

We define sustainability in terms of our company's global **corporate social responsibility**. This encompasses the social, economic and ecological aspects of our actions.



FARE has been ÖKOPROFIT-certified since 2021.



Member of amfori, the world's leading business association for open and sustainable trade.
www.amfori.org



Water-saving coloured cover material made from recycled plastics.



INFO



With the climate protection projects, FARE contributes to some of the United Nations' **17 Sustainable Development Goals**.



Recycled Acrylonitrile Butadiene Styrene (rABS)

Recycled ABS (**rABS**) retains the strength, durability and impact resistance of the original material, while **significantly reducing the carbon footprint** by giving the raw material a second life. The aesthetic appearance can be seen, for example, in the handles of our **new Windfighter® models**.



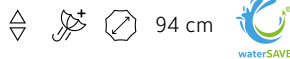


THE FEATHER-WEIGHT

5462 / NEW /

AOC mini pocket umbrella
FiligRain Only200

- Particularly light - **weighs only approx. 200 g**
- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Extremely robust and flexible frame





5062

Mini pocket umbrella
FiligRain Only95



reddot design award
winner 2019

- Extra lightweight polyester pongee cover material made from recycled plastics
- Particularly small and super light - **weights only 95 g**
- Extremely robust and flexible frame



88 cm



← 20 cm →





123 cm

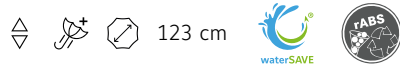


ENJOY THE WIND

5602 / NEW /

AOC golf pocket umbrella
Jumbomagic® Windfighter® 2.0

- Extremely robust and flexible frame
- Water-saving coloured waterSAVE® cover material with double-layer ventilation system
- Handle made from recycled plastic (rABS) with EU origin



SUSTAINABLE HANDLES MADE OF RECYCLED ABS – ECO-FRIENDLY AND HIGH-QUALITY

Recycled **A**crylonitrile **B**utadiene **S**tyrene (**rABS**) consists of disposed ABS products that are processed into new high-quality products – **recycling in top form.**



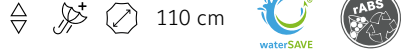


110 cm

5692 / NEW /

AOC oversized pocket umbrella Magic Windfighter® 2.0

- Extremely robust and flexible frame
- Water-saving coloured waterSAVE® cover material with double-layer ventilation system
- Handle made from recycled plastic (rABS) with EU origin





PREMIUM MODELS WITH FULL EQUIPMENT



5696 / NEW /

AOC oversized pocket umbrella
Magic Windfighter® Carbon 2.0

- Extremely robust and flexible frame
- Water-saving coloured waterSAVE® cover material with double-layer ventilation system
- Handle in noble carbon look, made from recycled plastic (rABS) with EU origin

ws



105 cm





7915

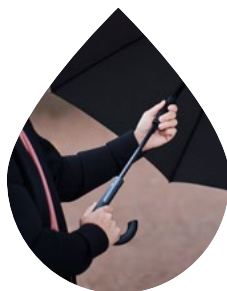
AC golf umbrella FARE® Carbon Style

- Easy and convenient closing with additional handle
- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Elegant tone-on-tone diamonds design

ws



125 cm



comfortable closing






**UPF
50+**

8186 / NEW /

Parasol M

- Cover with excellent UV protection (UPF 50+)
- Promotional labelling option on the volant
- Extremely robust fibreglass ribs



 180 cm


UPF 50+
LABTECH
 by **LABTECH** ID131248 www.labtech-gmbh.de




ENJOY THE SUN



UPF 50+



8425 / NEW /

Parasol R

- Perfect for the balcony thanks to its rectangular shape
- Cover with excellent UV protection (UPF 50+)
- Promotional labelling option on the volant



200 × 122 cm



VIDEO





NEUTRAL OUTSIDE, EMOTIONAL INSIDE



6 new
motifs ...

... suitable
for every
occasion!





VIDEO

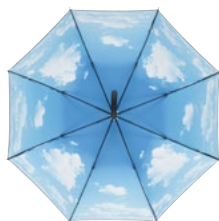


1193 / NEW /

AC regular umbrella FARE® Impressions

- Interior design with colourful motifs
- Black coated exterior
- Extremely robust and flexible frame

△   105 cm



black/
cloud design



black/
firework design



black/
beach thx design



black/
lighthouse design



black/
forest design



black/
mountain design



black/
heart design



black/
waterfall design



FARE[®] ALLOVER XPRESS

There is plenty of space for **individual motifs** on FARE[®] Allover Xpress umbrellas. From a minimum order quantity of **100 pieces**, the cover can be **fully printed** on the inside or outside.

Design an individual umbrella easily in **four steps**:

QUICKINFO

- Full **digital allover printing** of your desired motif on **8 basic models**
- From just **100 pieces**
- Delivery time approx. **10 weeks** after approval*
- Approval by photo submission
- Further **finishing options** available

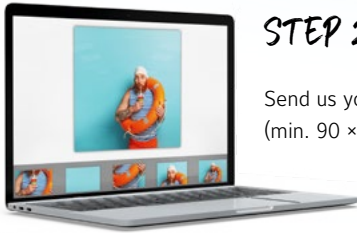
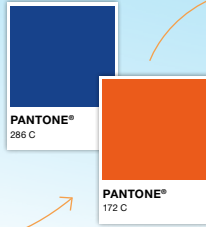
* Shipping via sea freight included (delivery time approx. 10 weeks after approval), Shipping via air freight subject to surcharge (delivery time approx. 6 to 7 weeks after approval).

STEP 1

You have **eight basic models** to choose from – select your favourite.



FARE® Allover Xpress brings your **corporate design** to the umbrella!



STEP 2

Send us your **desired motif** as a printable file (min. 90 × 90 cm at 300 dpi).

STEP 3

Receive an image of the **implementation of your motif** by e-mail for approval.

+ SUSTAINABLE UPGRADES

Choose between the cover materials **rPET** or **rPET waterSAVE®** as an **optional upgrade**. NEW: your umbrella is even more sustainable with a **wooden handle!**



rPET
recycled cover material



rPET waterSAVE®
recycled cover material waterSAVE®



Handles made of wood



STEP 4

Look forward to your individual umbrella!

Images show example motifs.

PARASOL TO GO




VIDEO



76139 / NEW /

Beach parasol Travelmate Camper
FARE® Allover Xpress

- Suitable for suitcases due to space-saving travel size and two-part lower shaft
- Cover with sun protection factor UPF 50+
- Lower shaft with tip for fixing in the ground

 147 cm







72382

AC golf umbrella FARE® Allover Xpress

- Automatic function for quick opening
- Comfortable diameter suitable for up to two people
- Black, hand-friendly straight soft handle

△   120 cm



OPTIONAL: WOODEN HANDLE UPGRADE

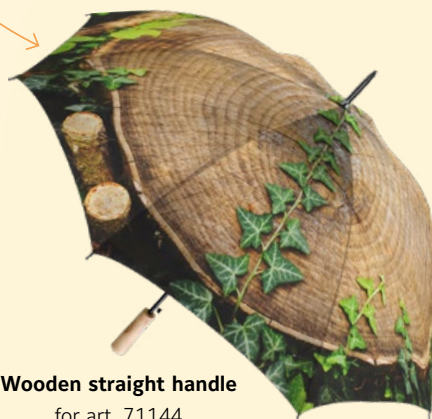
Give your umbrella an even more sustainable touch!



Wooden crook handle

for art. 71104
and art. 72382

OR



Wooden straight handle

for art. 71144
and art. 72382

Images show example motifs.

UMBRELLAS THAT PERFECTLY MATCH THE BRAND





YOUR WAY TO A UNIQUE UMBRELLA



100

pieces are the minimum order quantity (depending on the item) and you are ready to go.

LET'S BRAINSTORM

EVERYTHING FROM ONE SOURCE
We advise and support you **from A to Z:**
so you can concentrate fully on your business and **we'll do the rest!**



ENJOY THE SUN



Original waterSAVE® cover material - saves water and energy, protects the environment



Umbrella diameter



Opens automatically at the touch of a button



Opens **and** closes automatically at the touch of a button



Windproof:
Frame with very high flexibility and wind safety



Windproof PLUS:
Maximum frame flexibility - exclusive to FARE® top models

* Finishes such as those shown in the examples are subject to a surcharge.