

# UMBRELLA TOP **SELLER** / 2025 /



ONLY  
**200g**



digital version



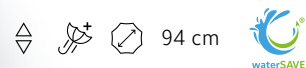
# THE FEATHER-WEIGHT



5462 / NEW /

AOC mini pocket umbrella  
FiligRain Only200

- Particularly light - weighs **only approx. 200 g**
- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Extremely robust and flexible frame



## 10 UNBEATABLE ARGUMENTS FOR FARE® QUALITY UMBRELLAS:

### 1. EFFECTIVE

Your imprinted brand is shown every time the umbrella is used - by the users themselves and therefore unbeatably credible.

### 3. VERSATILE

Whether as a gift, merchandising item or for sales promotion.

### 5. LONG-LASTING

Thanks to high-quality materials, the advertising effect lasts for many years.

### 7. TARGETED

Recipients of umbrellas usually use them themselves - the wastage is very low.

### 9. AWARD-WINNING

Many FARE® models have won prizes for design, sustainability or originality.

### 2. ALWAYS AT HAND

Always there thanks to real added value - with a lasting positive effect on the user.

### 4. FLEXIBLE

With plenty of scope for creative ideas and individual design - classic or playful, discreet or eye-catching.

### 6. EYE-CATCHING

Hardly any other promotional item offers so much space to showcase your brand.

### 8. EMOTIONAL

Umbrellas are a tactile form of advertising that appeals to all the senses and thus promotes emotional loyalty.

### 10. AFFORDABLE

Achieve great advertising impact even with a small budget.

Finishes such as those shown in the examples are subject to a surcharge.

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# THE SUSTAINABLE



## MORE SUSTAINABLE UMBRELLAS

**5029** | Pocket umbrella ÖkoBrella



**9158** | Pocket umbrella ÖkoBrella Shopping



**5429** | AOC pocket umbrella ÖkoBrella



**1134** | AC regular umbrella ÖkoBrella



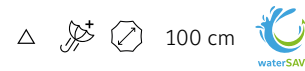
**7379** | AC midsize bamboo umbrella ÖkoBrella



**5514**

AC pocket umbrella ÖkoBrella

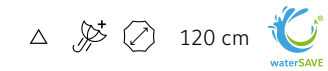
- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Handle made of real wood with promotional labelling option
- Extremely robust and flexible frame



**2304**

AC golf umbrella ÖkoBrella

- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Straight handle made of real wood with promotional labelling option
- Sustainable entry-level model





# THE AFFORDABLE



## MORE AFFORDABLE UMBRELLAS

5412 | AOC pocket umbrella



1245 | AC regular umbrella



5222 | Golf pocket umbrella FARE® Jumbo®



5519 | AC pocket umbrella



5612  
AOC pocket umbrella Jumbo®

- Attractive entry-level model with automatic open/close for fast opening and closing
- Exceptionally large diameter
- Extremely robust and flexible frame



116 cm

2345  
AC golf umbrella

- Attractive entry-level model
- Handle with promotional labelling option
- Extremely robust and flexible frame



133 cm



# THE COLOURFUL



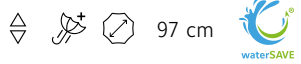
5460  
VIDEO

4744  
VIDEO



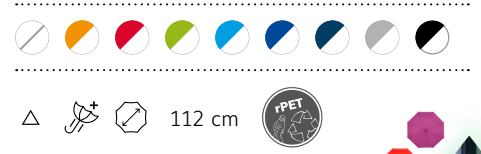
**5460**  
Mini pocket umbrella FARE® AOC

- Automatic open and close at the touch of a button
- Extremely robust and flexible frame
- More than 20 colours available



**4744**  
AC midsize umbrella FARE® Whiteline

- Cover made from recycled plastics
- Extremely robust and flexible frame
- Soft-feel handle with promotional labelling option



## MORE COLOURFUL UMBRELLAS

**6002** | Pocket umbrella FARE® 4Kids





# THE BRIGHT



**5749**

Oversize pocket umbrella  
FARE® Skylight®

- With LED interior lighting for better orientation in the dark
- Easy switching on and off of the light on the safety runner
- Extremely robust and flexible frame



105 cm

**7749**

AC midsize umbrella  
FARE® Skylight®

- With LED interior lighting for better orientation in the dark
- Lighting switches on automatically when the umbrella is opened
- Lighting can be switched on and off via push-button



111 cm

## MORE BRIGHT UMBRELLAS

**7571** | AC regular umbrella  
Safebrella® LED



**5571** | AC pocket umbrella  
Safebrella® LED



**5171** | Pocket umbrella  
Safebrella® LED  
light





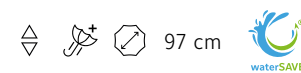
# THE STYLISH



5484

Pocket umbrella  
FARE® AOC Mini Style

- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Coloured handle rings, ribs and seams
- Extremely robust and flexible frame



4784

AC midsize umbrella  
FARE® Style

- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Surprising effect when opened thanks to elements in contrasting colours
- Extremely robust and flexible frame



## MORE STYLISH UMBRELLAS

5084 | Pocket umbrella  
FARE® Mini Style



5584 | Pocket umbrella  
FARE® AC Mini Style



1084 | AC regular umbrella  
Colorline



2384 | AC golf umbrella  
FARE® Style





# THE EMOTIONALES



1193 / NEW /

AC regular umbrella FARE® Impressions

- Interior design with colourful motifs
- Black coated exterior
- Extremely robust and flexible frame

△ ☂ 105 cm





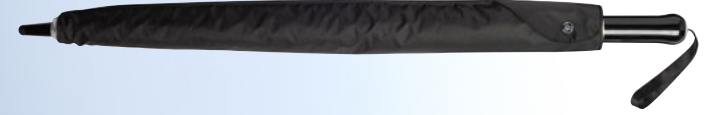
# THE INNOVATIVE



VIDEO



INNOVATIVE  
OPENING  
MECHANISM



5875

AOC oversize pocket umbrella  
FARE® RingOpener®

- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Quick opening and closing by pulling down the ring
- Elegant high-gloss black handle with stainless steel-look applications

ws

107 cm



7875

AC midsize umbrella  
FARE® RingOpener®

- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Quick opening by pulling down the ring
- Elegant high-gloss black handle with stainless steel-look applications

ws

115 cm



ANOTHER  
**INNOVATIVE**  
UMBRELLA

5382 | Electric pocket umbrella  
FARE® eBrella®





# THE ELEGANT



5639

AOC oversize pocket umbrella  
FARE® Seam

- Coloured piping on the umbrella and sleeve
- Elegant soft-touch handle, matt/glossy divided
- Extremely robust and flexible frame



△ ✂ ⊞ 104 cm

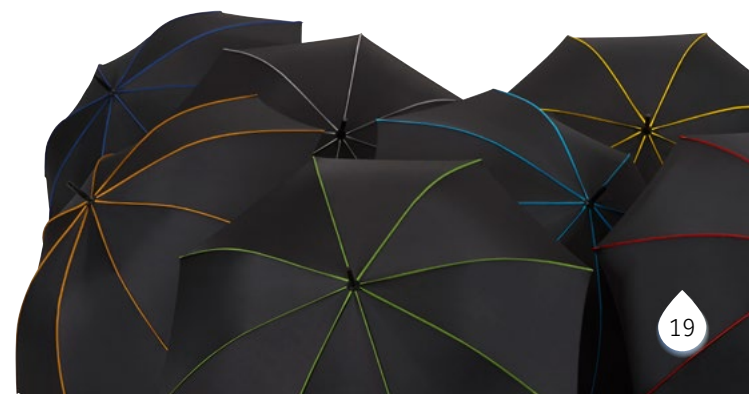
4399

AC midsize umbrella  
FARE® Seam

- Coloured piping on the outside
- Elegant soft-touch handle, matt/glossy divided
- Extremely robust and flexible frame



△ ✂ ⊞ 115 cm





# THE AUTOMOTIVE



HANDLE  
WITH TYRE  
PROFILE OR AS  
GEARSHIFT



## MORE AUTOMOTIVE UMBRELLAS

**4155** | Midsized umbrella  
FARE® Gearshift



**5455** | AOC mini pocket umbrella  
FARE® Profile



**5655**

AOC oversized pocket umbrella  
FARE® Gearshift

- Exclusive gear knob handle with promotional labelling option
- Cover with original Teflon™ fabric protector
- Extremely robust and flexible frame



◆ ♣ ⊕ 105 cm

**7355**

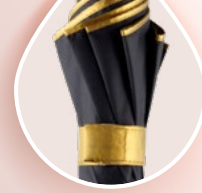
AC golf umbrella  
FARE® Profile

- Handle and top in tyre tread design
- Particularly technical look with light grey joints
- Extremely robust and flexible frame



△ ♣ ⊕ 133 cm

# THE NOBLE



5529

AC pocket umbrella  
FARE® Doubleface

- Two-tone cover with perfectly coordinated interior and exterior colours
- High-quality glossy interior coating
- Extremely robust and flexible frame



△ 100 cm

1159

AC regular umbrella  
FARE® Doubleface

- Two-tone cover with perfectly coordinated interior and exterior colours
- High-quality glossy interior coating
- Double promotional labelling option on the handle, ideal for personalisation



△ 105 cm



## MORE NOBLE UMBRELLAS

7399 | AC alu golf umbrella  
FARE® Precious



5659 | AOC oversize  
pocket umbrella  
FARE® Steel





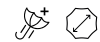


**5069**

Mini pocket umbrella  
SlimLite® Adventure

- Very light and super-flat design
- Extremely robust and flexible frame
- Carrying case with snap hook




 89 cm

**2339**

AC golf umbrella  
Fibermatic XL Vent

- Double-layer ventilation system
- Practical carrying case
- Handle in special golf design



 133 cm





ENJOY THE  
**SUN**



UPF  
50+



MORE  
SUMMERY  
UMBRELLAS



**6139**  
Beach parasol Travelmate Camper

- Suitable for suitcases due to space-saving travel size and two-part lower shaft
- Sun protection factor UPF 50+
- Lower shaft with tip for fixing in the ground



147 cm



**8185 (M)**  
Also available  
without a volant



**8186** / NEW /  
Parasol M

- Cover with excellent UV protection (UPF 50+)
- Promotional labelling option on the volant
- Extremely robust fibreglass ribs



180 cm



200 x  
122 cm

**8425 (R)**



200 cm

**8205 (L)**



235 cm

**8245 (XL)**



# THE FEATHERWEIGHT



SUBTLE  
PROMOTIONAL  
LABELLING OPTION  
ON THE HANDLE



# ONLY 95g



ONLY 20 CM

5062

Mini pocket umbrella  
FiligRain Only95

88 cm

VIDEO



11/2024 / oP